



SCHOOL OF DISTANCE EDUCATION
BHARATHIAR UNIVERSITY : COIMBATORE – 641 046

Phone No.0422-2422222 Extn.No.212

Fax No.91-422-2423330

Ref: No.SDE/MBA/Project/2010

DATED : 01.02.2010.

Dear Student,
Greetings,

As per the new regulations, the students admitted during the Academic Year 2009-10 are hereby informed that they have to undertake a Project Work during their II year (or) to choose any one of the following theory papers in lieu of Project Work: -

1. International Business
2. Business Environment and Ethics
3. Quantitative Techniques
4. Retail Management
5. Managing Interpersonal Effectiveness
6. Quality Management Systems
7. Total Quality Management
8. Risk Management and Insurance

The theory paper chosen should not have already been studied by the student under his/her specialization. Hence, the candidates are requested to inform their option whether they choose Project Work or theory paper in the enclosed Declaration Format to this office on or before **31.03.2010** failing which it will be considered as if he/she is opting to undertake Project work. The students are equally free to send their options through mail sde@b-u.ac.in. The Soft Copy of the profile & syllabus are available in the web site.

INSTRUCTIONS FOR CANDIDATES CHOOSING PROJECT WORK:

The students who have to choose the project work, have to get prior approval for project title, and guide's willingness to guide should be obtained from the University. The project guide should be an M.Phil (or) Ph.D in MBA(or) working in Department of Business Management/Administration (or) Senior managers (not less than 7 years of experience) with MBA Degree. Project should be guided by the guides approved by the University. One can guide not more than 10 Projects. Viva Voce examinations would be conducted in the University Campus.


DIRECTOR.

To



II YEAR MBA

(2009 -10 batch onwards)

[Project Work / Theory Paper (in lieu of project work) Declaration Format]

1. Name :
2. Centre Name & Code :
3. Course : MBA
4. Specialization :
5. Enrolment No. :
6. Option (Pl. √) : Project Work / Theory Paper (*in lieu of project*)

7. If chosen theory paper, please √ the title of the Paper :

- | | | | |
|-----------------------------------|-----|---|-----|
| i. International Business | [] | v. Managing Interpersonal Effectiveness | [] |
| ii. Business Environment & Ethics | [] | vi. Quality Management Systems | [] |
| iii. Quantitative Techniques | [] | vii. Total Quality management | [] |
| iv. Retail Management | [] | viii. Risk Management & Insurance | [] |

UNDERTAKING

I hereby state that I am willing to **undertake a project work / pursue a theory paper as stated above***. Further, I assure the University that I would not request for a change from project work to theory paper or vice versa in the future.

Date :

Place:

Signature of the candidate